

Subscribe Now! --- Only \$1.00 a Year --- and Watch Us Grow!

Subscription
\$1.00 a Year

THE BEACH NEWS

Subscription
\$1.00 a Year

ADVERTISING
PAYS

Always Boosting Mission Beach, Ocean Beach, Pacific Beach and Point Loma

SUBSCRIBE
NOW!

VOL. 2—NO. 4

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, December 14, 1923

PHONE POINT LOMA 17

FIVE CENTS THE COPY

C. M. COLE SHOWS HIS FAITH AND LOYALTY WITH TWO-YEAR SUBSCRIPTION

Among the many subscribers who are showering us with renewals, great loyalty and abiding faith is notably shown by C. M. Cole, the popular and very efficient manager of Faber's Little Cash Grocery on Newport avenue. Mr. Cole has generously registered his name on our subscription books for the two years of 1924 and 1925, and is also counted as one of our valued charter subscribers of last year.

Chance For Job With Uncle Sam

EXAMINATION OPEN

FOR POSTMASTER POSITION

AT OCEAN BEACH

According to advices from Washington, D. C., it is announced that an open competitive examination for the purpose of filling vacancies as postmaster will be offered January 5, 1924, and of particular local interest is the statement that the position of Postmaster at Ocean Beach will be vacant on February 11, 1924, the salary for the position being \$1900 a year.

Application blanks and detailed information regarding the examination either by writing the United States civil service commission at Washington, D. C., or by communicating with the local secretary of the commission at room 102 Postoffice building, San Diego.

Do not fail to look over our line of Christmas Suggestions. Trade at home.—Ocean Beach Pharmacy.

COMPLETE RADIO SETS

READY FOR INSTALLATION

BY FABER & DAMON

Keeping step in the march of progress, G. H. Faber, the popular groceryman, and R. U. Damon, a well known local radio expert, have entered into partnership for promoting the installation of radio appliances in the Beach districts. A large supply of assembling sets and radio apparatuses have been placed on display at the Little Cash Grocery, where they may be obtained at considerably less than city prices.

Besides selling all sorts of radio fixings, the new firm will specialize in the complete installation of radio sets in residences at remarkably low cost.

Early in the coming new year Faber & Damon will arrange for an extensive receiving and broadcasting station at their radio headquarters on Newport avenue.

Headquarters for Automotive Xmas Gifts at the O. B. Garage.

HOLIDAY ATTRACTIONS AT THE OCEAN THEATRE

Yuletide cheer pervades the fine film features booked as the current attractions at the Ocean Theatre, where it is advisable to go early these nights in order to secure favorite seats. Manager Ray Ericsson has picked some of the choicest picture films for his patrons, full details appearing in the regular announcement on another page.

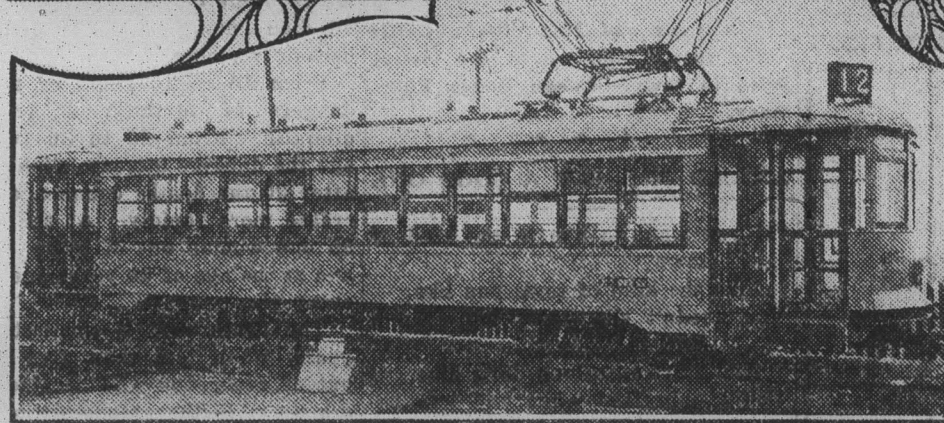
Get your BIRD SEEDS and Supplies at the O. B. Feed, Fuel and Express.

SEVERAL ARC LIGHTS ON ABBOTT STREET ARE TO BE REMOVED

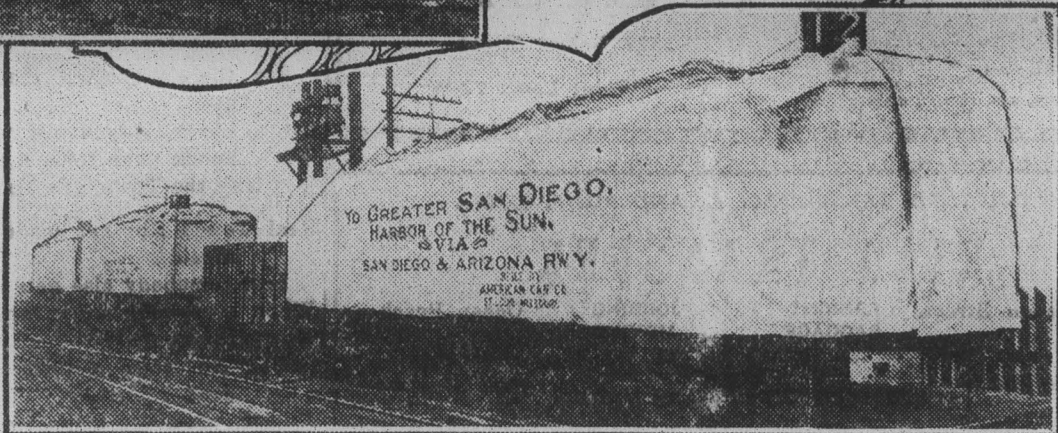
Despite protests by owners of property on Abbott street and other Beach citizens, it is learned on reliable authority that the council has denied the petition for the retention of corner arc lights on that thoroughfare. A number of lights at the intersection of streets will be removed to other sections of the Beach.

Newstand, next to Postoffice

Luxurious Cars of Latest Type for Beach Line



Views of the fine new street cars which soon will be in operation on the lines of the San Diego Electric Railway. The interior arrangement of the new cars is shown in the picture at the top (left) and at the right is a view of one of the ends. At the left center is a photograph of one of the cars and below is shown the manner in which the new rolling stock is being shipped to San Diego from the factory at St. Louis.—San Diego Union.



SAFETY AND COMFORT

ASSURED FOR PASSENGERS

BY RAILWAY OFFICIALS

Specimens of the splendid new street railway equipment for the fast electric line to the beaches are shown in the accompanying pictures, secured by the courtesy of Traffic Manager Fay R. Smalley of the San Diego Electric Railway.

One of the most striking features is the new type of trolley support, known as the pantograph system, which obviates any possibility of the trolley pole slipping off the wire. A new invention to be used on the cars makes it possible to couple cars together automatically with wonderful precision as well as disconnecting them almost instantaneously.

Fifteen of the fifty new cars are now en route from the manufacturing plant at St. Louis, each clothed in a canvas cover with painted inscription: "To Greater San Diego, Harbor of the Sun, via S. D. & A. Railway. Fully equipped with double trucks and four motors, the new cars cost about \$18,000 each, and are arranged for operation as either one-man or two-man cars, with a seating capacity for fifty-four or fifty-six passengers, according to method of operation employed.

Order your CHRISTMAS TREES early at the O. B. Feed, Fuel and Express.

AMENDED REGULATIONS

CONCERNING SEWERING

The health department has filed with the council amendments to the ordinance regulating sanitation which affect sewerage. The amendments require one soil connection for each 50-foot lot, unless a single building occupies more than 50 feet, and also that when a new subdivision is laid out it must be completely sewerage before acceptance by the council as a part of the city.

Christmas Cards at Froide's, opp. P. O.

BETTER RAILWAY ON BACON STREET

ELECTRIC CAR LINE

TO BE SOLIDLY REBUILT

AS PART OF NEW SYSTEM

Work is being pushed at top speed toward the construction of the new fast electric railway to the beaches. Three bridges have been built for the service line across the flats, on private right-of-way, and cars with railroad building material are now carried on rails three-fourths of the distance to Ocean Beach.

ATTEND REHEARSALS

FOR COMMUNITY SING

ON CHRISTMAS EVE

The first rehearsal for the community sing on Christmas Eve, was held at the Congregational church last Wednesday night. Among those who attended were: Mr. and Mrs. J. T. Smith, Mr. and Mrs. W. H. Foote, Mrs. Ada M. Morgan, Mrs. Juanita Close, Miss Mary Brose, Miss Kate Spani, Mrs. Lamar Lee, Mrs. Nell Denner, Mrs. Dr. Leonard, Gordon Vaughn, Dr. L. C. Chappell, Clifford Harrison, Miss Roberta Sharp, Lois Lee and Lamar Lee. The second rehearsal will be held next Wednesday at the same hour and place. Everyone is urged to attend and help make the Christmas Community Sing a grand success.

Stationery Supplies, Froide's, opp. P. O.

LAST DAYS NOW

FOR FREE ENLARGEMENT

That enterprising and popular Beach photographer, James P. Froide, who is also a very wide-awake agent for The Beach News, announces that these are the last days for securing a 7x11 photo enlargement FREE with each subscription left at his studio for this paper, either in the way of a renewal or as a new subscriber. Orders are coming in thick and fast and patrons are supplied in rotation. Hence, it is advisable to subscribe NOW and secure the free enlargement as a fine Christmas present.

Violet and Gold

NEW BOY SCOUT TROOP

Ocean Beach has been selected as one of the city schools in which a new Boy Scout troop will be organized during the current week, with special meetings for training purposes one hour every other week. Troop 26—Point Loma scouts are now busy getting their charter ready for another year. Scoutmaster O. B. Wetzel reports that the troop is doing fine work.

Troop 29—A number of scouts from this troop are signing up in the Ocean Beach school troop for scout training. A new scoutmaster and two assistants have been procured.

It will do your EYES good to see CASTIEN, 533 B st.

BOY SCOUTS ORGANIZE BY WALTER MOORE—8-B Grade

The Ocean Beach Boy Scouts were organized last Wednesday in the cooking room. Mr. Miller, Scout Executive, had the boys nominate four patrol leaders. The patrol leaders are: Theron Cline, Harold Belmont, Willis Kenline, and Bobby Gilbert. There are to be four patrols with eight boys in a patrol. Mr. Miller had all the boys write on paper the Scout Oath, laws, etc., for their tenderfoot examination, which will be held about three weeks from now. There is a race on between the patrols to see who can all be first class Scouts first.

WIND AND WAVE

PRESENT SPLENDID SPECTACLE VIEWED BY THOUSANDS

High tides, whipped by gales of wind early this week, inundated the ocean front and caused considerable confusion and inconvenience, but no serious damage to shore property. Wind driven waves flooded Long Branch and Muir avenues for a block or so on the seashore, and part of the board walk at Wonderland was washed away by the terrific smash of the seas. Sand was blown in hummocks along Abbott street, and at Mission Beach walls of water washed over the sand dunes, flooding the highway for several inches. Thousands of persons flocked to the beaches to view the thrilling spectacle presented by wind and wave.

Get your SPRATT'S DOG FOODS AND REMEDIES at the O. B. Feed, Fuel and Express.

BASEBALL DANCE

A WORTHY SUCCESS

The benefit dance held last Wednesday night at Benbough's Dance Pavilion for the Ocean Beach Baseball Club was well attended and netted a handsome sum for the team of top-notchers, who are endeavoring to secure sufficient funds for suitable baseball uniforms.

Newstand, next to Postoffice

Mrs. E. C. Rideout is having a fine house built on Lotus street.

AN ALL-YEAR 'ROUND CHRISTMAS PRESENT

A real good Christmas present for your relatives and friends is suggested by a subscription to THE BEACH NEWS. It will remind them of you every week, and it only costs \$1.00 per year mailed to any post office in the United States.

SUBSCRIBE NOW!

Rooters Needed On Baseball Trip

BIG RETURN GAME

FOR NEXT SUNDAY

AT ESCONDIDO

Everybody who made the trip some weeks ago to Escondido, where the Ocean Beach boys were just nosed out of victory in a rattling tenning game, will want to make the journey and take along a friend or two next Sunday for a return game on the Escondido grounds. The contest promises to be a hummer. Earl Haas will be there with his tuneless cowbell and a big bunch of local fans should be in attendance to root for the home team. The starting place will be at the Maine Garage on Newport avenue, between nine and ten o'clock a. m. All those having cars with room for an extra passenger or two are requested by Manager L. A. Shaffer to phone Point Loma 382 and acquaint him with particulars.

Full line of ELECTRICAL GOODS for Christmas: Heaters, Irons, Bed-side Lamps, Desk Lamps, Heater Pads, Curling Irons, Flashlights, all at the same price you pay for them in town. Trade at home.—Ocean Beach Pharmacy.

TAX ASSESSORS

WILL BE 'ROUND SOON

Thirty deputy assessors have been assigned to the duty of making the annual city tax assessment, beginning their work this week under the direction of Assessor H. L. Moody.

"Something for the Car for Christmas" at the O. B. Garage.

O. B. Library

The Ocean Beach Library has several interesting books on philosophy which many people are enjoying. The list includes: "School of Life", Alger; "More Power to You", Barton; "Higher Powers of Mind and Spirit", Frine; "Efficient Living", Purinton; "What All the World's a Seeking", Trine; "Human Machine", Bennett; "Simple Life", Wagner; "Education of Self", Du Bois; "Realizable Ideas", Roosevelt; "Putting the Most in Life", B. T. Washington; "Quest of Happiness", Hamerton; "On the Open Road", Trine; "Art of Being Alive", Wicox; "Five Great Philosophies of Life".

MARGARET RANKIN, Librarian

BROWN'S

Souvenir and Stationery Store

Special 25% discount for a few days on LEATHER GOODS and Abalone Shell articles. Full line of Post Cards and Stationery.

BREAKS LEG JUMPING

FROM MOVING CAR

Alton Clifton of Ocean Beach is confined to the county hospital with a broken leg, received when he leaped from a moving street car at Third and Broadway last Tuesday night. The injured man was given emergency treatment by the crew of the police ambulance.

THE BASELESS FEAR OF FINANCE'S POWER

By WALTER W. HEAD
President American Bankers Association.

We speak of "coal"; immediately we visualize a pile of black lumps. We speak of "wheat"; in our mind we picture a golden field of grain or perhaps the farmer's load en route to market.



Walter W. Head

By reason of this mystery surrounding it, it is too frequently feared, and financiers assailed as enemies of the public good, using their power selfishly to advance their own purposes.

No nation or people ever achieved greatness without the assistance of finance—accumulated capital, managed and directed by those skilled in the handling of wealth and money. Accumulated resources are represented at times by hoards of gold, but more frequently by ships, herds, and other productive agencies.

America measures her resources in terms of billions of dollars. She has thousands of prosperous homes, myriads of well developed villages and towns, thousands of miles of railroads and paved roads. This has been possible through the investment and use of capital or wealth created and accumulated by the citizens.

When the early pioneers first traveled over the prairies, which are now rich and productive fields, their resources consisted only of a productive soil, a healthful climate, and the sunshine and rain necessary to the growth of vegetation.

As the early settlers wrought and produced and prospered, they saved. These savings they invested in the tools of production—plows, harrows, binders, stores, railroads, banks and manufacturing enterprises. THESE SAVINGS "FINANCED" PROGRESS. The building of the railroads was the great outstanding contribution of finance to the development of the West. The West owes a debt of gratitude to the investors in eastern states who ventured to invest their money in virgin territory, making possible development by the use of their accumulated resources.

Bank deposits represent very largely the savings of the people. The loans they make possible are employed in productive enterprises. The development of the agricultural communities depends very largely upon the credits extended by investors in other communities. The development of municipalities is possible very largely through the sale of municipal bonds to investors in other places. All this is the work of finance.

BANKERS HELP THE KIDS

Northern Michigan Bankers are out to give the youngsters in their part of the country a lift on the road to better dairying. A group of bankers met with some of the agricultural men in their section and pledged their support in backing up calf club work.



Her Very Own Pig—A Boys and Girls Club Member

Virginia, Minnesota, Bankers have faith in "kids." Meeting with a committee from the Virginia Chamber of Commerce they formulated plans for the establishment of Calf Clubs and "Pure Bred Bull Associations." Banks all over St. Louis county have pledged their support to this work.

An Arkansas bank loaned a youngster \$70, in 1920. The boy bought a purebred Poland China gilt from a breeder in a neighboring state. Being the first purebred gilt brought into the county for boys and girls club work, she has furnished more stock than any other sow in the section. With this start the bank gave the youngster he has been able to refute the claim that hog raising in his county was not profitable, for at the present time he has more than \$1000 to his credit as a result of the original bank loan and investment.

Classified Ads Get Quick Results

CANDY for the Holidays

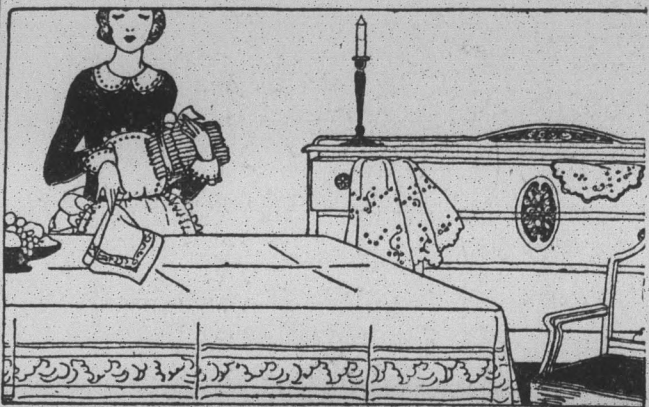


Delicious Boxed Candies of your own selection, or in assorted combinations, made Fresh especially for the Holiday Season.

OCEAN BEACH PHARMACY
Corner Bacon and Newport Ave. F. H. KRAFT, Prop.
We are as close to you as your phone—Call Point Loma 70-J

OCEAN BEACH PLUMBING COMPANY

Chas. H. Peltcher, Prop. Repair Work, Contracting, Estimates
5068 NIAGARA AVENUE Plumbers' Supplies and Heaters,
Phone: Point Loma 152



Send us all of your Soiled Linens and Clothing Now and we will return 'em fresh and clean for Your special convenience.

The AMERICAN LAUNDRY

5036 Niagara Avenue HARRY C. WING, Prop. Phone Pt. Loma 31



Place Your Order for

MINCE PIES and FRUIT CAKE

NOW

For the Holidays

OCEAN BEACH

BAKERY

1877 Bacon Street

Phone Point Loma 72-W

DAILY TRIPS TO SAN DIEGO AND POINT LOMA

REID TRANSFER

1885 Bacon Street. FREIGHT BAGGAGE JOBBOING Ocean Beach
Point Loma 125-J STORAGE MOVING Office Phone
FEED, FUEL and HARDWARE Point Loma 136

The Best Cuts of the Choicest Meats are the only kind You get at

Cundell's MEAT MARKET
Newport Ave.
Phone, Pt. Loma 296



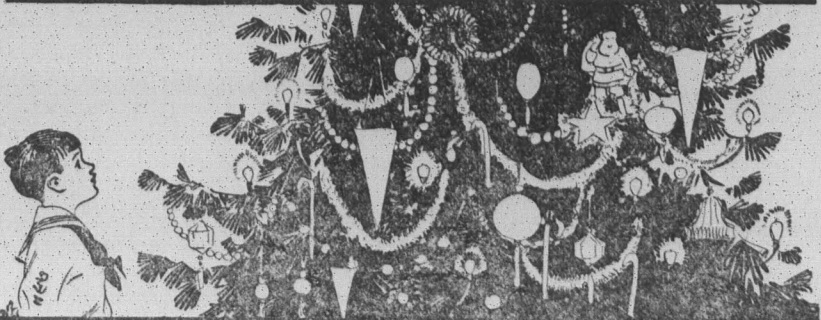
BROOKS' STORE

5022 Niagara Avenue, Ocean Beach

Beginning Monday, December 10th,

Closing Out large stock of Groceries

AT COST!



Pin a Dollar Bill

To This SUBSCRIPTION Blank Fill in Your Name and Address and Mail to

The Beach News, Ocean Beach, Calif.

Herewith please find One Dollar (\$1.00) for Yearly Subscription to The Beach News.

Name

Address

Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.



WANTED!

POINSETTIAS AND PHONOGRAPH RECORDS FOR CAMP KEARNEY

Many people do not know that there are about twenty Red Cross nurses in Camp Kearney hospital who have contracted tuberculosis while on duty during the war.

Let us make their Christmas happier by sending poinsettias and phonograph records. These records can be used but must be in good condition. Look over your records and see if you can spare any. If so, please bring them to the Ocean Beach Library any time before December 22. Anyone having poinsettias will please telephone Miss Margaret Rankin, Pt. Loma 153-J, and the donations will be called for.

Christmas and New Year's Cards—the finest selection at the lowest price in town.—Ocean Beach Pharmacy.

AN OLD ONE, BUT A GOOD ONE

"If you want to live in the kind of town

Like the kind of town you like, You needn't slip your clothes in a grip

And start on a long, long hike. You'll only find what you left behind,

For there's nothing that's really new, It's a knock at yourself when you knock your town

It isn't the Town, It's You!

Real Towns are not made by men afraid

Lest somebody else gets ahead, When everybody works and nobody shirks

You can raise a town from the dead.

And if, while you make your personal stake,

Your neighbors can make one, too, Your Town will be what you want to see—

It isn't the Town, it's You!

"Something for the Car for Christmas" at the O. B. Garage.

THE KIDDE KLUB

The Kiddie Klub was entertained December 6 by Mrs. Rabsahl, at her home on Muir avenue. The afternoon was much enjoyed by all, dainty refreshments being served at the close of the gathering. The following members were present: Mrs. Henry Fickheisen, Mrs. Lloyd Evans, Mrs. Donald Spencer, Mrs. Fred Reid, Mrs. W. E. Nelson, and the hostess. The next meeting of the club will be with Mrs. Evans, of Santa Monica street.

Before going elsewhere, you had better step in and look over our line of Christmas Suggestions, we will save you time, money and worry.—Ocean Beach Pharmacy.

BEACH YOUNG LADIES

TO SING CAROLS

The following young ladies, composing the Ukulele Club of Ocean Beach, under the able direction of Mrs. Juanita Close, will sing Christmas carols on Christmas Eve throughout the Ocean Beach district: The Misses Mary Brooks, Ruth Varney, Dorothy Harrison, Edna Bishop, Dorothy Vaughn, Lucille Brooks, Ruth Shepherd, Eleanor Cressell, and Mrs. Juanita Close. These carols will be delightfully rendered for everyone placing candles in their windows on Christmas Eve.

Mrs. Wetsel Ord, of Nampa, Idaho, who enjoyed the Thanksgiving holidays with her sister, Mrs. Dr. Leonard, of 4676 Bermuda avenue, left last Saturday for her home. She was accompanied by her father, Mr. H. W. Sutton, who will remain here for the winter. They motored to Ocean Beach, and report having had a wonderful trip.

Motherhood

VITAL STATISTICS ABOUT GIRLS AND WOMEN OF DIFFERENT AGES

An Associated Press dispatch from Sacramento states that death lurks just around the corner when California girls of 14 become mothers, and the collector of tolls is even more active when California women of 45 or over bear children, according to figures compiled by L. E. Ross, director of the state bureau of vital statistics.

Of 73 girls of 14 years of age in the state who became mothers during 1920, 1921 and 1922, one out of every four died. The death rate among women in their late 40's is much higher, running up to 50 per cent or over.

Girls of 15 have more than a fighting chance with death in childbirth, for of 468 in California who became mothers in the three-year period only one out of eight died. At 16 years of age only one out of 12 died among the 1427 girls who became mothers.

From 16 to 20 years of age the dangers of motherhood gradually diminish. From 20 to 30 years of age the dangers increase slightly, but after 30 the deaths commence to increase more rapidly. At the age of 35 one woman out of every 10 dies and at the age of 40 years one out of every six.

The death rate is smallest at 20 years, when less than five women out of every 100 who become mothers die. Births among girls of 14 years are almost wholly illegitimate, Ross declared. The figures show that about 25 births occur annually among girls under 15 years.

Mail your Xmas parcels early.

DAINTY CHRISTMAS PRESENTS

Mrs. Froide will be delighted to show her special line of BOUDOIR CAPS and other dainty gifts, reasonably priced, at Froide's Foto Studio, opp. P. O.

Also Franco-American Toilet Articles

MOTORED FROM MISSOURI

Mr. and Mrs. O. W. Scrivener and their children, Mildred and Wallace, of Springfield, Mo., and Mr. and Mrs. T. G. Randolph and their children, Vance and Wave of Grove Springs, Mo., arrived here last Saturday, having motored all the way. Mr. Scrivener and Mrs. Randolph are, respectively, brother and sister of Mrs. I. A. Holdridge. They will remain here indefinitely.

Birthday Cards, Froide's, opp. P. O.

WEDDING ANNOUNCEMENT

Acknowledgment is made of the receipt of the following happy wedding announcement: "Mrs. Bertha Hoover Heady requests the honor of your presence at the marriage of her daughter, Norma Salome, to Mr. Max Hannes on Thursday evening, the 20th of December, 1923, at half after seven, University Christian church, San Diego, Calif."

Mrs. Betty Murray of Woolman avenue, San Diego, and her daughter, Mrs. Nina Morris and granddaughter, Miss Dorothy Morris of San Diego, were delightful week-end visitors at the home of J. S. Padgett, of 4649 Voltaire street.

Mrs. Teresa Morris will arrive today from Gulfport, Miss., and will make her permanent home with her sister, Miss Kate Spani, on Santa Monica avenue.

Mr. and Mrs. George Finley have moved from 4819 Del Monte avenue to their fine new home at 4845 Naragansett avenue.

Kodak Films, FROIDE'S, opp. P. O.

Mr. Mehlin is having extensive repairs made to his home on Muir avenue.

Ocean Beach needs a branch bank.

The "Crosby Cottages" are all full.

Mail your Xmas parcels early.

LOS ANGELES—Special correspondent, MRS. ELLA SNEL, 415 West 37th street, Los Angeles, Calif.

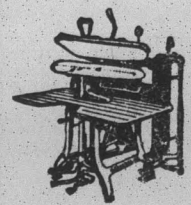
SUNSET CREST

(Highest Point of Sunset Cliffs)
CHAS. M. WHEELER, Prop.
Cable St. and Orchard Ave.
Beautiful Cement Bungalows, four rooms with bath, completely furnished \$45 to \$80 and Up Per Month.
Fireproof Garages

Residence Phone Office Phone
Point Loma 16 Point Loma 72-J

Dr. F. J. Ratty

PHYSICIAN and SURGEON
Res., 4820 Capt. May Avenue,
Office, 5024 Newport Ave.



O. B. Cleaners

R. D. CRAPO, Prop.
Cleaning Dyeing Pressing
1928 Bacon St.
Phone Point Loma 30-J

Phone Pt. Loma 46-J Sunset Cliffs

Crags Apartments

Delmar Ave. 1 Block W. Paved Highway
Two Blocks South from O. B. Car Ter.
Every Apartment Gives Hill and Ocean Exposure. Complete Equipment Included in Rates.

San Diego's All-Year-Round TOY LAND

CHILDREN'S Indoor and Outdoor PLAYTHINGS
Phone 625-70

PASSMORE'S

Bird and Toy Store
Sixth and B Sts., San Diego

Gold Fish and Aquariums
Bird, Dog and Cat Remedies
St. Andrewsburg Canaries.

SAN DIEGO'S OLDEST BIRD STORE

ICE CREAM FOUNTAIN DRINKS

After the Show come and Enjoy a DELICIOUS OYSTER STEW

HARRY'S PLACE

Cor. Bacon St. and Newport Ave.

J. B. MASSE'S

LOCK AND KEY WORKS

Electrical Appliances Repaired

RE-KEY ANY LOCK

Fishing Tackle Fixed Like New

1957 Abbott St., Ocean Beach

C. Townsend Brown

The Best Art Service For the Money
Commercial Designs
Posters, Signs
Showcards
Birdseye Views
5050 NIAGARA AVENUE
Ocean Beach California

SAN DIEGO Army and Navy Academy

Prep for College, West Point and Annapolis—Enjoys University of California's Highest Scholastic Rating.

THOROUGH MILITARY INSTRUCTION
CHRISTIAN INFLUENCES
LAND AND AQUATIC SPORTS
ENTIRE YEAR
Located on Ocean

Phone, Pacific Beach 172

COL. THOS. A. DAVIS, Pres.

Leave Your Subscriptions for the

BEACH NEWS

at FROIDE'S Foto

Finishing Company

5019 Newport Ave., opp. P.O.

AND GET A

7x11 ENLARGEMENT

FREE!

OCEAN THEATRE

COMING SATURDAY

"BAVU"

With
Wallace Beery, Forest Stanley
and Estelle Taylor
Admission 15c and 20c

COMING SUNDAY

LON CHANEY

"A BLIND BARGAIN"

"Fighting Blood" and Comedy
Admission 15c and 20c

SPECIAL

WED. and THURS.

POLA NEGRA

"THE SPANISH DANCER"
Her Best Picture
DON'T MISS IT

Admission Children 15c, Adults 30

Come Early—Show Starts at 7:15

Phone Point Loma 214-J

D. C. CROSBY

Real Estate and Insurance
4930 Muir Ave., Ocean Beach
FOR RENT
Three five-room modern houses,
furnished for two people; no dogs;
\$30, with garage.

T. J. ELLIS

Painting Contractor
Carpentering

ESTIMATES FREE
4811 BRIGHTON AVENUE
Box 1061 Ocean Beach, Calif.

Phone Point Loma 259-J

E. K. BURDETTE

PLUMBING

Contracting, Estimating, Jobbing
2005 Bacon St. Ocean Beach.

SUNSET GARAGE

TURNER B. KLINE

1916 Bacon Street

Ocean Beach, Calif.

Phone: Point Loma 20-J

IZEN!

A new product that is introduced to Ocean Beach motorists, will keep all bright metal parts of their machines bright

WITHOUT POLISHING

Preserving the Life of the Metal at the Same Time.

IZEN is a Transparent Fluid That Dries in Five Minutes.

It's Not a Polish—It Simply Forms an Invisible Coating Over Metal Surfaces, Preventing Rust, Stain and Tarnish: IZEN is not affected by the elements and the polished metal on your car (treated with IZEN) will remain bright indefinitely regardless of fog, rain, dust or heat.

IZEN PREVENTS: Rust, Stain, Corrosion and Saves You the Labor of Further Polishing.

75c a Package.

MAINE GARAGE

5040 Newport Avenue

Ocean Beach, Calif.

PHONE POINT LOMA 382

IF YOU HAVE

Rooms
for
Rent

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

CLASSIFIED ADS
GET QUICK RESULTS

Mention of The Beach News to our advertisers will be appreciated.

THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach Sections of San Diego and the Entire Point Loma Peninsula
PUBLISHED EVERY FRIDAY
4829 Saratoga Avenue, Ocean Beach, California
Phone Point Loma 17

KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y-Treas.

2 CENTS

Subscription Price, \$1.00 a Year

IN ADVANCE

Single Copies 5 Cents

Advertising Rates Upon Application
LOCAL READERS—Fifteen cents a line, averaging five words to line.

CLASSIFIED ADS—Ten cents per line, averaging five words to line.

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California, under the Act of March 3, 1879."

FRIDAY, December 14, 1923

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

TO OUR BEACH SUBSCRIBERS

Each week a copy of this paper will be mailed to you regularly, and when you go to the postoffice on Friday afternoon or Saturday morning, please ask at the General Delivery window for your paper (if you haven't a box number) and you will duly receive it.

SPECIAL NOTICE

TO WHOM IT MAY CONCERN:
TAKE NOTICE, that the undersigned has filed a Petition in the Superior Court of San Diego County, California, to have "THE BEACH NEWS" declared a newspaper of general circulation. That said Petition has been set for hearing in Department 2 of said Superior Court, on Friday, December 28, 1923, at the hour of 10 o'clock a.m. That a copy of said petition is as follows:

"IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SAN DIEGO."
In the Matter of the Application of KIRK SMITH, to have "THE BEACH NEWS" declared a newspaper of general circulation.

PETITION No. Department 2.
The petition of KIRK SMITH respectfully shows to the Court, that:

Your petitioner at all times herein mentioned and now is the owner and publisher of "THE BEACH NEWS," a newspaper printed and published in the City and County of San Diego, California.

Said newspaper is of general circulation, published for the dissemination of local and telegraphic news and intelligence of a general character, and said newspaper has a bona fide subscription list of paying subscribers.

Said newspaper has been established and has been printed and published at regular intervals, to-wit: Weekly in the City and County of San Diego, California, for more than one year last past previous to the filing of this petition, the same having been established November 23, 1922.

Said newspaper is not devoted to the interests or published for the entertainment or instruction of a particular class, profession, trade, calling, race or denomination, or for any number of such classes, professions, trades, callings, races or denominations.

WHEREFORE, your petitioner prays that this Court set a time for the hearing of this petition and order such notice of said hearing be given as required by law, and that upon the hearing of this petition, this Court make an order declaring said newspaper, "The Beach News," a newspaper of general circulation.

Dated, December 12, 1923.
KIRK SMITH, Petitioner.
HAMILTON & LINDLEY,
Attorneys for Petitioner.

(Seals)
STATE OF CALIFORNIA
COUNTY OF SAN DIEGO.

I, KIRK SMITH, being first duly sworn, upon my oath, depose and say: That I am the petitioner in the above entitled matter; that I have read the foregoing Petition and know the contents thereof; that the same is true of my own knowledge, except as to the matters which are therein stated upon my information and belief, and as to those matters that I believe it to be true.

KIRK SMITH,
Subscribed and sworn to before me, this 12th day of December, 1923.

P. E. LINDLEY,
Notary Public in and for the
(SEAL) County of San Diego, State of California.

Dated, December 12th, 1923.
KIRK SMITH, Petitioner.
First publication on December 14, 1923.

Picture Frames, Froide's, opp. P.O.*

SCHOOL NOTES

Last Friday, Miss Clark came to the school and conducted the music. She tried to impress upon the children the need of following directions and having a clear tone of voice.

Last week the Eighth Grade teacher, Miss Haettel, was sick, and Mrs. Myers substituted for her.

There is only six weeks more until the end of the first term. Reviews and tests are now going on.

There is a sing at the Congregational Church for everyone to learn the Christmas carols and help sing at the Christmas program.

The Eighth Grade is having very interesting talks by the pupils about the cities, in geography. In English there are also oral compositions by part of the class.

Do Your Shopping Here



Faber's O. B. Grocery

The Little Cash Grocery

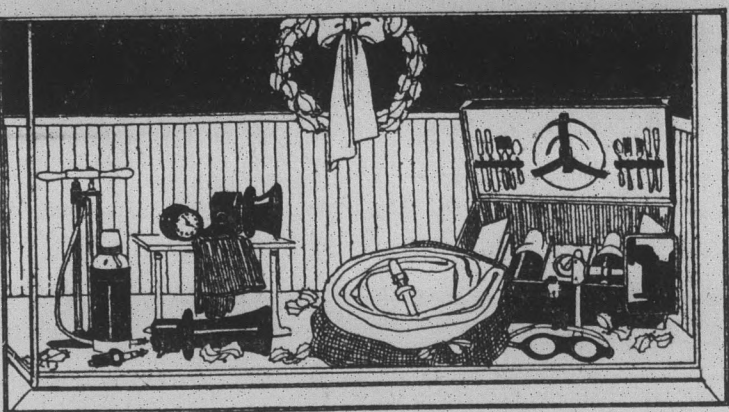
Faber's Cash & Carry No. 3

5021 Newport Ave. Pt. Loma 129

2119 Bacon St. Phone Pt. Loma 248

Choicest Fresh Meats and Poultry — Fruits and Vegetables
Holiday Nuts and Crackers — Pure Staple Food-Stuffs
It's Not Far to a FABER Store

Select Your CHRISTMAS TREES Here Early



Some suggestions of "Something for the Car for Christmas" at the OCEAN BEACH GARAGE

4868 Newport Avenue

PHONE POINT LOMA 77-W

Horns, Jacks, Luggage Carriers, Mirrors, Motometers, Parking Lamps, Radio Caps, Spark Plugs, Spot Lights, Step Plates, Windshield Cleaners and Visors—Tires, Tire Carriers, Chains, Gauges, Pumps, Tools and Tubes, etc.

Put the Motor in Condition for the Holidays.

LET YOUR LINEN LIVE LONG!
IF IT'S LAUNDRY WORK, WE DO IT!
POINT LOMA LAUNDRY

—Wet Wash, Rough Dry, Semi-Finish and Finish Work—
Once a Customer, Always a Customer.
LAUNDRY CALLED FOR AND DELIVERED.
Phone, Point Loma 378.

The BEAD SHOP

BATIKA VASES

Just received from Europe, over 400 beautiful vases. The prettiest and most reasonable Christmas gifts in town. Come in and see them, whether you wish to buy or not.

533 B Street, bet. 5th and 6th
Opp. Commonwealth Bldg., S. D.



Phone Point Loma 49

OCEAN BEACH LUMBER COMPANY

H. H. REID & SON, Proprietors 5050 Newport Avenue

Lumber, Cement, Roofing Paper
Paints, Hardware and Household Supplies
Lumber Estimates Cheerfully Given



It's Time to Re-New Subscriptions Now!

Freak Cucumber in Texas.

A freak cucumber or two cucumbers—It's hard to tell which—was picked recently on the J. H. Carroll farm on Ross, Route 1, near Waco, Tex. The odd work of nature was found to be really two well developed and sound cucumbers, but they were growing from only one stem. One of the cucumbers was rich yellow, while the other was still green.

Mrs. Carroll reports that she could offer no explanation as to how it all came about. She stated that she had seen two peaches grow together, but never two cucumbers before. The green one was only about half the size of the yellow one.—Waco (Tex.) Herald.

SPEND YOUR DIMES AND
DOLLARS AT HOME

Consider Day a "Jinx."

Welsh superstition has caused the slate quarrymen at Bethesda, North Wales, for many years to refuse to work on Ascension day. Year after year accidents have occurred in the quarry on this day. A few years ago some of the men were persuaded to work, but the inevitable accident occurred and again "down tools" has become the rule.

Haven't We the Colymists?
From Figaro: "Progress is killing good humor. Engine drivers are not so gay as the postillions of the ancient diligences used to be. And now we have the chauffeur, dumb, stern and worried, replacing the loquacious and jovial coachman."—Boston Evening Transcript.

Please mention The Beach News in your dealings with the patrons of our advertising columns.

Religious Notes

CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:
Sunday morning at 11 o'clock.
Sunday School, 9:45 a. m.
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave

Sunday—Worship and preaching at 11 a. m. and 7:30 p. m. Bibl school at 9:45 a. m. Young People Union at 6:30 p. m.

Wednesday—Mid-week meeting for praise, prayer and conference at 7:30 p. m. All are invited to these meetings.

UNION CONGREGATIONAL CHURCH

Rev. Frederic J. Stoetzel, Pastor

Sunday school at 8:45 a. m.
Morning worship at 11 o'clock.
Evening service at 7:30 o'clock.

CATHOLIC CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30; Evening service, 7:30; Sunday school, 9:30 a. m.

Week Days—Service at 8:00 a. m. At Roseville, Sundays—Service at 10:30 a. m.; Sunday school 11:30 a. m.

TRINITY MISSION EPISCOPAL

REV. ARTHUR C. DODD, IN CHARGE

Sunday school at 9:45 a. m.
Morning service at 11.
Sunday school and morning service held at 5006 Niagara avenue.

Obituary

DEMISE OF JOHN C. MATHER

The many friends of John C. Mather are saddened over the announcement of his demise at the family residence, 4882 Niagara avenue, Ocean Beach, on last Wednesday, December 12. For several years he had been connected with the sheriff's office, where he was held in high esteem by his associates. He was a native of Connecticut and had reached the age of sixty and one-half years. His widow, Lena Mather, survives him, and has the sympathy of the community in her grief. Funeral services will be held this Friday morning at eight o'clock from the Smith, Goodbody & Dunn funeral home, Third and Ash streets, thence to Our Lady of the Sacred Heart Church, Ocean Beach, where requiem mass will be solemnized at 9 o'clock. Interment in Holy Cross cemetery.

MRS. HOLSTEIN PASSES AWAY

The demise is announced of Mrs. Helen Holstein at the residence, 5130 Long Branch avenue, Ocean Beach. She was the wife of Ernest Holstein of Ocean Beach, mother of Theodore Holstein, Charles Holstein, Mrs. Katie Diegal, Dora and Bertha Holstein of Los Angeles, and Frank Holstein of Ocean Beach. The deceased had reached the age of sixty years and seven months and was well known and highly respected in the community.

DEATH OF MRS. OLSON

At the family home in Ocean Beach, Mrs. Josephine Olson passed away last Wednesday, December 12, at the advanced age of sixty-nine years. She was the sister of Solomon D. Lundin of Minnesota, aunt of Mrs. T. L. Burger of this city. Mrs. A. H. Reinhold and Miss Helen Olson all of Ocean Beach. The deceased was a native of Sweden. Funeral services will be held this Friday morning and cremation will be made in the Clover Lawn cemetery.

MANAGER BENBOUGH GIVING TURKEYS AWAY

Right in line with the holiday atmosphere prevailing round his dance pavilion, Manager W. E. Benbough has arranged for the free distribution of a whole flock of turkeys among his patrons in the days proceeding Christmas. A number of new dance selections have been introduced by Hugh Harrison's orchestra and the entire pavilion has been put in attractive holiday attire.

Mail your Xmas parcels early.

CLASSIFIED ADS

ONLY A DIME A LINE
TERMS CASH
Rates, 10 cents per line, averaging 5 words to a line. No advertisement for less than 30 cents, all payable in Advance

FOR SALE—Fertilizer, at 4860 Niagara avenue. J. A. Jacquot.

FOR SALE—Winter's supply of Wood for 5 dollars. D. C. Crosby, 4930 Muir avenue.

FOR SALE—Detroit "Jewel" gas range, high oven, good condition. \$25. Apply, 4845 Narragansett avenue.

WANTED—Gravel and dirt hauling, leveling, and plowing; vacant lots cultivated and fenced; outdoor job work of all kinds at the Beaches. Reasonable charges. See or write NEIL MORRISON and WM. BARKER, 4519 Bermuda Ave., Ocean Beach. Phone Pt. Loma 17.

FOR RENT—Attractive bungalows, nicely furnished, \$18 and \$20. Inquire 5048 Lotus street, near Mission Bay Bridge.

FOR SALE—Ten Rhode Island Reds, 5 months old, thoroughbred stock, very reasonable. 4829 Saratoga avenue.

SPECIAL—Advertising solicitor for holiday season wanted. Splendid proposition, exclusive territory. Phone Point Loma 17 for appointment.

XMAS TREE BOXES

AT O. B. BRANCH LIBRARY

AND FROIDE'S STUDIO

Miss Kate Spani and Mrs. A. M. Morgan, composing a special committee, are using every effort to make the Community Christmas Tree a most gratifying success this year, and should have the unqualified support of the entire community.

Donation boxes for the Christmas tree have been placed in the rooms of the Ocean Beach Library and at Froide's Photo Studio on Newport avenue, opposite the post office. Help to make the kiddies happy with your contributions. While doing your Christmas shopping chip in, early and often!

Kodak Finishing FROIDE'S op. P.O.*

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.



Is Your Name

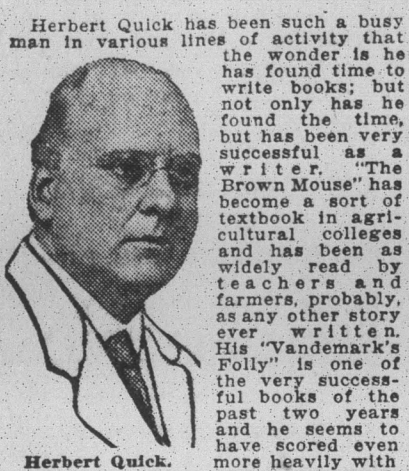
On Our Subscription Books?

If NOT—NOW is the time to Subscribe--at our office or with any of our agents

\$1.00 a Year

The BROWN MOUSE

by Herbert Quick



Herbert Quick has been such a busy man in various lines of activity that he has not had time to write books; but not only has he found the time, but has been very successful as a writer. "The Brown Mouse" has become a sort of textbook in agricultural colleges and has been widely read by teachers and farmers, probably as any other story ever written. His "Vandemark's Folly" is one of the very successful books of the past two years and he seems to have scored even more heavily with his recent novel, "The Hawkeye." The list of his novels and short stories is a long one and in general excellence would do credit to a person who had devoted all his time to literature.

This author was born on a farm near Steamboat Rock, Grundy county, Iowa. From farming he turned to school-teaching and while principal of a ward school in Mason City, studied law. After being admitted to the bar he practiced in Sioux City and then came into prominence as member and counsel for the Citizens' committee which prosecuted hoodlums. He was twice nominated and once elected mayor of Sioux City and later was nominated for supreme judge. He was twice elected editor of LaFollette's Weekly at Madison, Wis., and later editor of Farm & Fireside, Springfield, Ohio. He resigned a membership in the Federal Farm Loan bureau, Washington, in 1919. During a part of the war he was chairman for the Far East of the American Red Cross, with the rank of colonel. Several years ago he moved to Berkeley Springs, West Virginia, and is now recognized as one of the leading citizens of that state.

"The Brown Mouse" is probably the greatest exemplification ever produced of the romance and fascination that can be made to attach to the occupations of teaching and farming. The story is so charmingly constructed that it pleases people of all ages and is relished by children as well as adults; and the practical ideas which it contains have awakened communities all over the world. The ideas have been adopted in hundreds of places as part of the regular school work and part of the legitimate advancement of farming science.

CHAPTER I

A Maiden's "Humph!"

Jim brought from his day's work all the fragrances of next year's meadows. He had been feeding the crops. All things have opposite poles, and the scent of the farm are no exception to the rule. Just now, Jim Irwin possessed in his clothes and person the olfactory pole opposite to the new-mown hay, the fragrant butter and the scented breath of the lowing kine—perspiration and top-dressing.

He was not quite so keenly conscious of this as Jennie Woodruff. Had he been so, the glimmer of her white plique dress on the bench under the basswood would not have drawn him back from the gate. He had come to the house to ask Colonel Woodruff about the farm work, and having received instructions to take a team and join in the road work next day, he had gone down the walk between the beds of four o'clocks and petunias to the lane. Turning to latch the gate, he saw through the dusk the white dress under the tree and drawn by the greatest attraction known in nature, had reentered the Woodruff grounds and strolled back.

A brief hello betrayed old acquaintance, and that social equality which still persists in theory between the work people on the American farm and the family of the employer. A desultory murmur of voices ensued. Jim Irwin sat down on the bench—not too close, he observed, to the plique skirt. . . . There came into the voices a note of deeper earnestness, betokening something quite aside from the rippling of the course of true love running smoothly. In the man's voice was a tone of protest and pleading.

"I know you are," said she, "but after all these years don't you think you should be at least preparing to be something more than that?"

"What can I do?" he pleaded. "I'm tied hand and foot. . . . I might have. . . ."

"You might have," said she, "but, Jim, you haven't. . . . and I don't see any prospects."

"I have been writing for the farm papers," said Jim; "but. . . ."

"But that doesn't get you anywhere, you know. . . . You're a great deal more able and intelligent than Ed, and see what a fine position he has in Chicago. . . ."

"There's mother, you know," said Jim gently.

"You can't do anything here," said Jennie. "You've been a farm-hand for fifteen years. . . . and you always will be unless you pull yourself loose. Even a girl can make a place for herself if she doesn't marry and leaves the farm. You're twenty-eight years old."

"It's all wrong!" said Jim gently. "The farm ought to be the place for the best sort of career—I love the soil!"

"I've been teaching for only two

years, and they say I'll be nominated for county superintendent if I'll take it. Of course I won't—it seems silly—but if it were you, now, it would be a first step to a life that leads to something."

"Mother and I can live on my wages—and the garden and chickens, and the cow," said Jim. "After I received my teacher's certificate, I tried to work out some way of doing the same thing on a country teacher's wages. I couldn't. It doesn't seem right."

Jim rose and after pacing back and forth sat down again, a little closer to Jennie. Jennie moved away to the extreme end of the bench, and the shrinking away of Jim as if he had been repelled by some sort of negative magnetism showed either sensitiveness or temper.

"It seems as if it ought to be possible," said Jim, "for a man to do work on the farm, or in the rural schools, that would make him a livelihood. If he is only a field-hand, it ought to be possible for him to save money and buy a farm."

"Pa's land is worth two hundred dollars an acre," said Jennie. "Six months of your wages for an acre—even if you lived on nothing."

"No," he assented, "it can't be done. And the other thing can't, either. There ought to be such conditions that a teacher could make a living."

"They do," said Jennie, "if they can live at home during vacations. I do."

"But a man teaching in the country ought to be able to marry."

"Marry!" said Jennie, rather unfeelingly, I think. "You marry!" Then after remaining silent for nearly a



"You Marry! Humph!"

minute, she uttered the syllable—with-out the utterance of which this narrative would not have been written. "You marry! Humph!"

Jim Irwin rose from the bench tingling with the insult he found in her tone. They had been boy-and-girl sweethearts in the old days at the Woodruff schoolhouse down the road, and before the fateful time when Jennie went "off to school" and Jim began to support his mother. They had even kissed—and on Jim's side, lonely as was his life, cut off as it necessarily was from all companionship save that of his tiny home and his fellow-workers of the field, the tender little love-story was the sole romance of his life. Jennie's "Humph!" retired this romance from circulation. He felt it showed contempt for the idea of his marrying. It relegated him to a sexless category with other defectives, and badged him with the celibacy of a sort of Twentieth-century monk, without the honor of the priestly vocation. From another girl it would have been bad enough, but from Jennie Woodruff—and especially on that quiet summer night under the linden—it was insupportable.

"Good night," said Jim—simply because he could not trust himself to say more.

"Good night," replied Jennie, and sat for a long time wondering just how deeply she had unintentionally wounded the feelings of her father's field-hand; deciding that if he was driven from her forever, it would solve the problem of terminating that old childish love affair which still persisted in occupying a suite of rooms all of its own in her memory; and finally repenting of the unpremeditated thrust which might easily have hurt too deeply so sensitive a man as Jim Irwin. But girls are not usually so made as to feel any very bitter remorse for their male victims, and so Jennie slept very well that night.

Jim Irwin was bony and rugged and homely, with a big mouth, and wide ears, and a form stooped with labor. He had fine, lambent, gentle eyes which lighted up his face when he smiled. He was not ugly, Jim Irwin possessed charm. That is why little Jennie Woodruff had asked him to help with her lessons, rather oftener than was necessary, in those old days in the Woodruff schoolhouse when

The MISSION BEACH

\$2,000,000.00 Development

Program Insures for San Diego's Finest BEACH Section a Growth and Prosperity rivaling that of Los Angeles beach cities.

Don't Watch Mission and Ocean Beaches Grow --- Grow With Them!

MISSION BEACH COMPANY

101 Broadway, Spreckels Theatre Bldg.
S.E. Cor. Broadway and 1st St., San Diego
Geo. L. Barney—SALES AGENTS—T. A. Rife
TRACT OFFICE OPEN DAILY

Jennie wore her hair down her back.

But in spite of this homely charm of personality, Jim Irwin was set off from his fellows of the Woodruff neighborhood. He was different. In local parlance, he was an off ox. He was as odd as Dick's hatband. He ran in a gang by himself. He had always liked to read, and had piles of literature in his attic room which was good, because it was cheap.

Very few people know that cheap literature is very likely to be good, because it is old and unprotected by copyright. Jim had Emerson, Thoreau, an Encyclopedia of English Literature, some editions of standard poets in paper covers, and a few Ruskins and Carlyles—all read to rags.

In fact, Jim had a good library of publications which can be obtained gratis, or very cheaply—and he knew their contents. He had a personal philosophy, which while it had cost him the world in which his fellows lived, had given him one of his own, in which he moved as lonely as a cloud, and as untouched of the life about him.

By every test of common life, he was a failure. His family history was a badge of failure. People despised a man who was so incontestably smarter than they, and yet could do no better with himself than to work in the fields alongside the tramps and transients and hoboes. Save for his mother and their cow and garden and flock of fowls and their wretched little rented house, he was a tramp himself.

His duties, his mother, and his dead father's status as an outcast took away his citizenship in Boyville, and drove him in upon himself, and, at first, upon his school books and later upon Emerson, Thoreau, Ruskin and the poets, and the agricultural reports and bulletins.

All this degraded—or exalted—him to the position of an intellectual farm-hand, with a sense of superiority and a feeling of degradation. It made Jennie Woodruff's "Humph!" potent to keep him awake that night, and send him to the road work with Colonel Woodruff's team next morning with hot eyes and a hotter heart.

Colonel Woodruff's gray percheros seemed to feel the unrest of their driver, for they fretted and actually executed a clumsy prance as Jim Irwin pulled them up at the end of the turnpike across Bronson's Slew—a peat-marsh which annually offered the men of the Woodruff district the opportunity to hold the male equivalent of a sewing circle while working out their road taxes. Columbus Brown, the pathmaster, prided himself on the Bronson Slew turnpike as his greatest triumph in road engineering. The work consisted in hauling, dragging and carrying gravel out on the low fill which carried the road across the marsh, and then watching it slowly settle until the next summer.

"Haul gravel from the east gravel bed, Jim," called Columbus Brown from the lowest spot in the middle of the turnpike. "Take Newt here to help load."

Jim smiled his habitual slow, gentle smile at Newton Bronson, seventeen, undersized, tobacco-stained, profane and proud of the fact that he had once beaten his way from Des Moines to Faribault on freight trains. A source of anxiety to his father, and the subject of many predictions that he would come to no good end, Newton was out on the road work because he was likely to be of little use on the farm. Clearly, Newton was on the downward road in a double sense—and yet, Jim Irwin rather liked him.

"The fellers have put up a job on you, Jim," volunteered Newton, as



"Fellers Have Put Up a Job on You, Jim."

they began filling the wagon with gravel.

"What sort of job?" asked Jim.

"They're nominating you for teacher," replied Newton.

"Since when has the position of teacher been an elective office?" asked Jim.

"Sure, it ain't elective," answered Newton. "But they say that with as many brains as you've got sloshing around loose in the neighborhood, you're a candidate that can break the deadlock in the school board."

Jim shivered on silently for a while, and by example urged Newton to earn the money credited to his father's assessment for the day's work.

A slide of earth just then brought down a sweet-clover plant growing rankly beside the top of the pit. Jim Irwin pulled it loose from its anchorage, and after looking attentively at the roots, laid the whole plant on the bank for safety.

"What do you want of that weed?" asked Newton.

Jim picked it up and showed him the nodules on its roots—little white knobs, smaller than pinheads.

"Ever hear of the use of nitrates to enrich the soil?"

(Continued next week)

Headquarters for Automotive Xmas Gifts at the O. B. Garage.



The varied pleasures which may come through the GIFT OF A CAMERA adds to its welcome.

Get a KODAK for Her or Him at the Froide Foto Finishing Studio 5019 Newport Avenue, opp. Ocean Beach Postoffice

Dancing Every Night and Sunday Afternoon—Except Monday
BENBOUGH'S
OCEAN BEACH DANCE PAVILION

The Beach Is Growing BIGGER, BETTER AND BUSIER

Community Forum

THIS COLUMN OPEN TO ALL ON ANY SUBJECT

This Forum is open to our readers for the expression of opinions and criticisms, whether favorable or unfavorable, on any and all subjects and questions affecting the Beach communities. The views here expressed are not necessarily our views. We do not ask you to agree with them or with us. We will publish as many reasonable letters each week as space will permit. Please write on one side of the paper only; and sign all communications, not obligatory for publication, unless so requested, but as an evidence of good faith.

THE EDITOR.

PRETTY IS AS PRETTY DOES

Editor The Beach News:

Now that the anvil chorus seems to be getting in tune, allow me to strike a note or two with my little hammer!

What's the use of waiting until some certain day in the good old summer time to clean up the beach? Why not make it a year 'round proposition?

Let everybody clean up their premises for Christmas time and keep 'em cleaned up during the coming New Year. Tidy up your front and back yards now, and shame your neighbors into doing likewise, if they are shy on civic pride.

Then, too, it wouldn't be amiss to plant flowers and shrubs for beautifying the beach and adding to the intrinsic value of property. Strangers remark about shabbiness as well as about cleanliness, and they are certainly attracted by good appearances.

We have a Boy Scout organization here and they could help a great deal by getting behind a movement to clean up the vacant lots 'round the beach district, and especially in the business centre. Let's hear from 'em! And, now, altogether, let's clean up for the holidays, anyway.

SHOVEL AND BROOM.

BUYING AND BOOSTING

Editor The Beach News:

A "Beach Knocker's" letter in last week's paper was very interesting for a one-sided argument. May I answer from the standpoint of the women "that come in on our street cars loaded to the neck with parcels?" I grant you we have all kinds of stores here, and some of them very good ones. But, surely, "Beach Knocker" has never compared prices here to San Diego prices. We women who go to town are mostly women with families, and a limited income. We do not feel justified in spending our husband's hard-earned money injudiciously.

I like that expression of "Beach Knocker's" (buy at home and save that little cent.) Ha, ha, is that a pun, "Beach Knocker"? WE know our business, but it is evident YOU don't. I can save 30 cents on every dollar by trading in San Diego, and on what I save that way, I buy stockings for the family, cottons, tapes, elastic, postage stamps, etc. Let our shopkeepers give us a square deal, and we will buy all our goods here.

Don't knock the "poor woman" who rides on the street car, for she can only buy occasionally, while the folks with automobiles buy in town any day, and buy more (fortunate folks).

The poor women can only carry a limited quantity. I never buy in town anything I can get reasonably here.

"Beach Knocker" is evidently a mere man. He speaks of patronizing a bread wagon from town because it has a name that sounds like grand opera. (What very little minds we

have). Evidently, such a word as loyalty does not exist in "Beach Knocker's" vocabulary. Some of us traded with this bakery before we knew of a bakery here, and out of loyalty to a good tradesman, we still take some of our bread from him. But that does not prevent us from buying of the baker here. Some of us who take large quantities of bread buy of the bread wagon and of the Beach bakery, too. Give us a square deal, and we can save our car fare, and take a trip to Balboa Park occasionally, thereby having a much-needed change, and giving our children a good time.

If a knock is wanted anywhere, knock the women who shamefully walk our streets with limbs exposed to the public gaze. What may be all right on the sands, becomes disgusting when exposed in our streets and stores. And many women dress in this indecent way, who never go in the water above their ankles.

A WOMAN WHO RESENTS PITY.

PACIFIC BEACH Community League

Organized to Advance the Best Interests of Pacific Beach

H. A. HODGE, Chairman
CARL S. CLARK, Vice-Chairman
FRED L. BROPHY, Secy-Treas.

Regular meetings every first and third Monday evening at P. B. Reading Clubhouse.

PACIFIC BEACH PRESBYTERIAN CHURCH

A Community Church, Where All Denominations Are Welcome.
Rev. J. W. Millar, Pastor, 1828 Missouri Ave., Pacific Beach.

Sunday school, 9:45 a. m., preaching, 11 a. m., Christian Endeavor, 7 p. m. Ladies' Aid and Missionary Societies, last Tuesday of each month.

JOHN LYNCH DAVIS, III.

Announcement is made of the birth of a son to Mr. and Mrs. John Lynch Davis, Jr., of Pacific Beach. The baby, who has been named John Lynch Davis III., arrived on Thanksgiving day, November 29, and there is great rejoicing at the Army and Navy Academy over the new recruit.

PAYMENT FOR PAVING

OF MISSION BOULEVARD

SHIFTED BY COUNCIL

By a vote of three to two, the City Council has decided not to pay any of the cost of paving Mission boulevard through Mission Beach. The cost to the city would have been \$20,000, according to the original agreement, but it was argued that this was before the property became so valuable as it is now.

PETITION FOR PAVING

A petition has been filed with the city council for the grading, paving and curbing of Ingram street, from Garnett to Diamond street, in Pacific Beach. It is requested that bituminous macadam be used for the paving, and that it be three inches thick. Signers to the petition include L. L. Adams, H. D. Mason, Mrs. J. M. Emery and Earl Ttyor.

ARTISTIC WINDOW DISPLAY

FORMS YULETIDE FEATURE

AT THE O. B. GARAGE

One of the most delightfully attractive displays, representative of the fine Christmas idea, is to be seen in the large show window of the Ocean Beach Garage on Newport avenue. The artistic arrangement of a great variety of automobile accessories, amid glittering snowy surroundings, is the special handiwork of Mrs. Henry Eulberg, who has shown rare taste and fine judgment in the splendid portrayal of real Yuletide atmosphere. The beautiful window display is highly creditable in every way and the scene at night under electric lights is positively entrancing. Don't miss it.

if it's in the line of Printing

From a Visiting Card to a Placard

We Can Satisfy You With Quality, Quantity and Service

JOB PRINTING DEPT.

The Beach News

Phone Point Loma 17
4829 Saratoga Avenue,
Ocean Beach, California